



**GINGOOG COMMUNITY ENTERPRISE
FOR SOCIAL PROGRESS**
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Profile of GINGOOG COMMUNITY ENTERPRISE FOR SOCIAL PROGRESS

Gingoog Community Enterprise for Social Progress is a non profit organization started in 2007 with young people who endeavoured to contribute and make a difference in the livelihood and well-being of the people of Gingoog. The organization was formally setup and incorporated at SEC in the same year and has operated for over three years serving in major areas in entrepreneurship, social services, calamity aid, and in education.

Taking notice of the high unemployment rate in the locality, it became of an utmost concern to develop small businesses that will address the problem. It has help setup small business in food distribution, multimedia services and agricultural trading. In health, it has facilitated donations of hospital equipment to different hospitals in Misamis Oriental. It has also distributed food and other relief goods during periods of flooding and displacement of people in the locality. In the area of education, it has facilitated distribution of computers and books in many schools. Future projects are conceptualized in expansion of its services in computer distribution and promoting labor intensive enterprises. GCESP is aiming for a sustainable delivery of its services to people in need in the community by engaging in enterprise projects that will support its delivery of social services in the locality.

Vision: Sustainable livelihood and employment through self-enterprise and community service through corporate citizenship.

Mission: To setup small scale enterprises in the locality through microfinance and business support, utilizing local labor and raw materials and to support community services using dividends from supported businesses.

The operation of GCESP has been funded since 2007 by the Rotary International and has since facilitated the implementation of the Donation in Kind Program and Rotary Oceania Medical Aid for Children here in Gingoog City and beyond. Presently it is made up of a network of enterprises and assisted projects but it does not have its own headquarters.



The board meets once a month to direct the operations of the organization. The people involved in the organization are volunteers wanting to contribute their efforts to the welfare of the community. The following below are the volunteer directors.

Carlito P. Jomen Sr., Chairman. An entrepreneur and farmer who has been involved in various civic organizations in Gingoog City. He has a previous experience as a banker and has served in different positions of civic and non-profit organizations.

Roberto E. Jomen III, Vice Chairman. Graduated in 1998 from UPLB in BS Biology but an entrepreneur by heart. He started his first business in 2004 and became involved in non-profit activities in late 2007. Helped found GCESP and serve as its General Manager at the present.

Juvelyn Lagamon-Jomen, Board Member. Graduated from Notre Dame University in Cotabato City in 2006. She has an extensive experience in projects management and assisting farmer groups, coops and entrepreneurs start up projects, making business plans and feasibility studies. She is currently served as corporate accounting for the organization and projects manager. She is also managing Mindanaw Harvest Foods Distribution at the present.

Cherry Ann Vicente, Board Member. Graduated from Notre Dame University in 2005 and currently serving as accounting in-charge for Mindanaw Harvest Foods Distribution. She will be managing the Thread It – Sewaid – Rotary Program.

Ramel Japson, Board Member. A graduate from Gingoog City Junior College. He is currently the project in-charge of GoMindanaw Agritrade Ventures.